Woo

People who are especially talented in the Woo theme love the challenge of meeting new people and winning them over. They derive satisfaction from breaking the ice and making a connection with another person.

I am (being) → socially fast and outgoing
I will (doing) → take the social initiative
I bring (contribution) → energy to social situations
I need (requirement) → social variability
I love (value) → meeting someone I haven’t met before
I hate (value) → a static or shrinking social network
Metaphor/Image → hand-shaking politician, building his constituency
Barrier Label → phony, superficial

Theme Contrast
Woo: Can build a broad social network
Relator: Can build a deep social network
Woo: Winning others over
Competition: Winning over others

Career Development Tips
- Introduce yourself to a great number of people in a wide variety of jobs. This broad exposure will give you a more informed idea of possible careers, and it could provide you with important career and social connections. Visit your college’s Career Services office to learn more about careers.
- Environments in which you can meet new people daily and have the opportunity to create a positive impression will bring out your best.
- Environments that value the ability to persuade or sell likely will allow your Woo talents to flourish.
- Avoid work environments in which there is little opportunity to extend your gregarious social nature.
- Talk to entertainers, corporate trainers, sales reps, attorneys, and public relations specialists to see what they enjoy most about their work. Conduct an Informational Interview to learn more about their careers.

General Academic Life Tips
- Make classroom discussions fun by using words that catch the attention of others.
- Meet and greet the people in your classes.
- Use your charm when asking difficult questions in class.
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Extracurricular Activities
- Get involved in an activity or group that gives you the opportunity to connect with different people. Join Student Groups.
- Balance your academics with extracurricular activities to keep yourself involved with people.
- Run for an elected office in one of the Governing Bodies through the U of M’s Student Unions & Activities. A person with exceptional Woo talents can quickly connect with people and creative positive reactions.
- Chair large social events. Turn on your charm to engage others. Consider getting involved in Fraternity and Sorority Life.
- Apply to be a Welcome Week Leader or an Admission Ambassador.

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