Significance

People who are especially talented in the Significance theme want to be very important in the eyes of others. They are independent and want to be recognized.

I am (being) → interested in being seen as significant so that I can accomplish something significant
I will (doing) → be motivated and influenced by the perceptions of others
I bring (contribution) → a desire for wanting more
I need (requirement) → an appreciative audience that will bring out my best
I love (value) → associating with successful people
I hate (value) → being invisible to or ignored by others
Metaphor/Image → natural performer who is comfortable with the visibility of center stage/bright lights
Barrier Label → attention hound, showboat

Career Development Tips

- Think about people you admire and what they have in common. Talk to them about the work they do and what they find rewarding about it. Ask them to give you feedback about your own goals and strategies for meeting them.
- Significant people do significant things. Imagine the legacy you want to leave. Picture yourself at retirement, looking back on a life that has made the world a better place. What will you have done to accomplish that?
- Environments in which you and your significant contribution are visible to others and in which you receive recognition for a job well done are likely to bring out your best.
- Knowing you’ve made a significant contribution is important to you. Volunteer in organizations where you can make that difference and where your efforts will be appreciated.
- Seeking opportunities to work with people you respect because they are professional, credible, and successful.
- Environments in which you are given flexibility to do things your own way are likely to bring out your best.
- Identify the specific talents that will help you make an extraordinary contribution to your workplace, and create opportunities to build on them.
- Visit your college’s Career Services to find more information about jobs that will cater to your Significance theme.

Theme Contrast

Significance: I want to be admired so I must do something admirable
Woo: I want to win others over so I must be winsome
Significance: To be seen and heard is my desire
Deliberative: To watch and heard is my desire

General Academic Life Tips

- Think about why a particular class is important to your future.
- Identify three of your personal goals and connect them to your academic life.
- Take control of your life, beginning with your education. Plan your college career out with Graduation Planner and keep track of your progress with Academic Progress Audit System (APAS).
- Create a list of goals that will bring you great satisfaction in your personal life. Then consider how college can help you reach those goals.

Extracurricular Activities

- Take part in activities that display and make use of your confidence – make public appearances, climb mountains.
- Take a Community Service Learning class or find Volunteering Opportunities in the Twin Cities.
- Participate in a Take Your Professor to Lunch program.
- Run for an elected office in one of the Governing Bodies through the U of M’s Student Unions & Activities.