Maximizer

People who are especially talented in the Maximizer theme focus on strengths as a way to stimulate personal and group excellence. They seek to transform something strong into something superb.

I am (being) → committed to excellence
I will (doing) → focus on what is strong and manage around what is weak
I bring (contribution) → a quality orientation
I need (requirement) → quality to be valued as much as quantity
I love (value) → a maximum return on investments
I hate (value) → an obsession with weakness fixing
Metaphor/image → good-to-great, good-better-best
Barrier label → picky, never satisfied

Theme Contrast
Maximizer: I aspire to meet or exceed a standard of excellence
Competition: I aspire to be Number One
Maximizer: I want to build something great
Restorative: I want to fix something broken

Career Development Tips
- Talk to your mentor about the career planning process. You will value their wisdom and expertise as you make decisions. Talk to an upperclassman about their major through The Major Network to learn more about what they study before making a decision so you can maximize your skills.
- Interview people who are currently amount to the “best of the best” in jobs that interest you in an Informational Interview. Ask them what they find most rewarding about their work. Shadow them to see what they really do day in and day out. Notice the talents, knowledge, and skills that excellence in those roles requires.
- You are someone for whom “talent talk” comes naturally—it’s the way you see the world as you capitalize on your own and others’ talents. Environments that encourage “best practices” and in which you can work collaboratively with others to continually improve the organization will allow your Maximizer talents to flourish.
- Choose a workplace that is known for being among the best in its field. Workplaces with lesser standards probably would frustrate you.
- Find work in which you can help others see their talents and how their talents make a difference.
- Interview business leaders and athletic or executive coaches, and ask what they find most rewarding about their work. Find out how they bring out the best in others.

General Academic Life Tips
- Consider specialized programs that allow you to refine your talents.
- Find mentors—and be one.
- Study success. Find out what made famous scientists, historic figures, and great innovators successful. The greatest outcome of college can be your insights into what makes people, societies, cultures, and groups successful.
- Look into getting a Leadership Minor to learn more about becoming a leader.

Extracurricular Activities
- Find an internship or a job in which you can apply your greatest talents and your existing strengths. Look for internships and jobs on GoldPass.
- Involve yourself in mentoring or tutoring.
- Join organizations through Student Unions & Activities that have missions related to development.
- Participate in Research with a faculty.
- Enroll in the University Honors Program.

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